



THE COUNCIL FOR COMMUNITY
AND ECONOMIC RESEARCH

INNOVATIVE WEB APPLICATIONS FOR LMI

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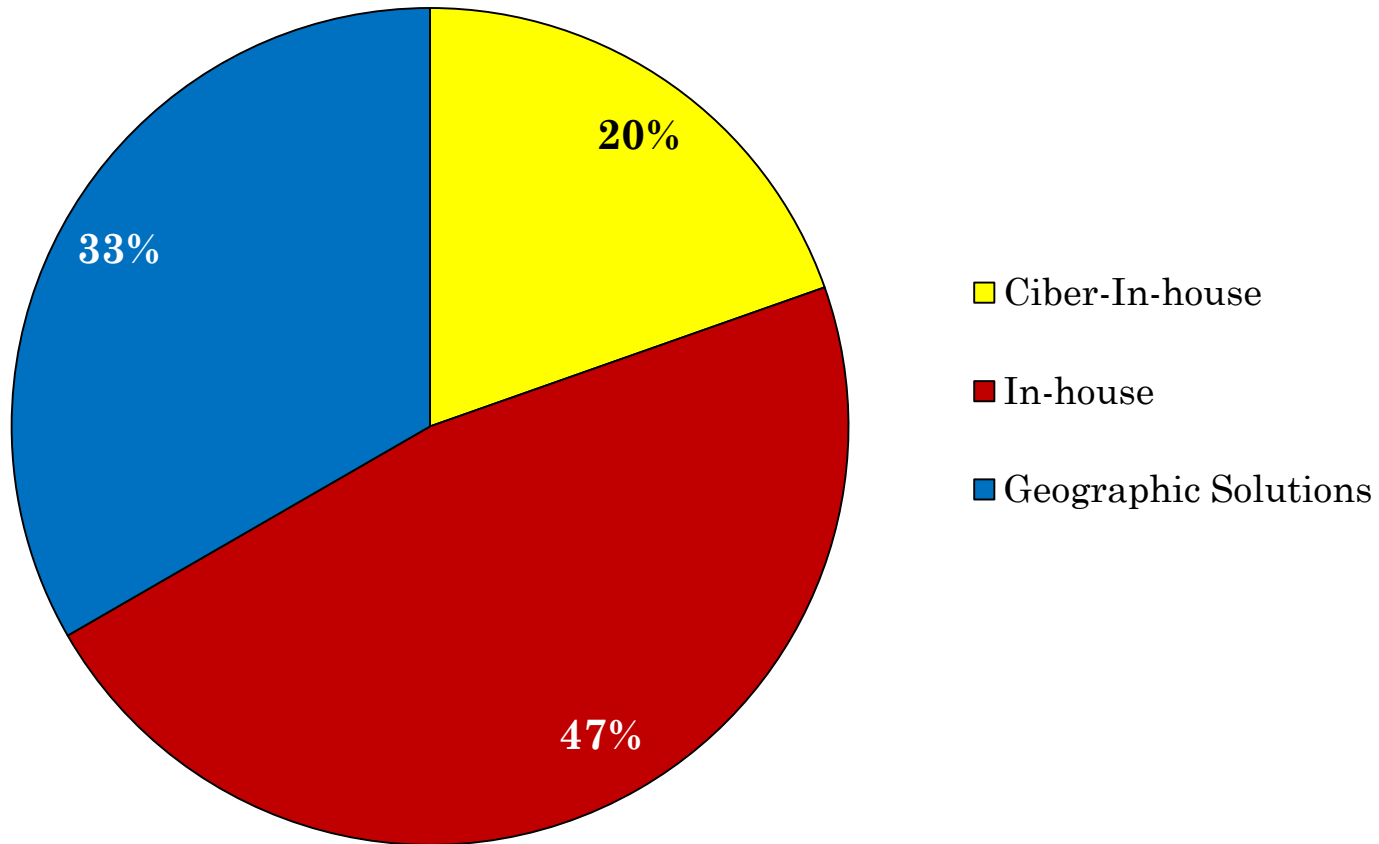
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March 15, 2011

COMPARISON OF TOOLS AND KEY FEATURES USED BY STATE LMI AGENCIES

- C2ER – Arizona LMI Improvement Grant
- Recommendations on redesigning the Arizona Workforce Informer website
 - Customer survey
 - Focus groups
 - Review of 50 states & DC LMI Agencies' website
 - Interviews with selected states' website and database managers

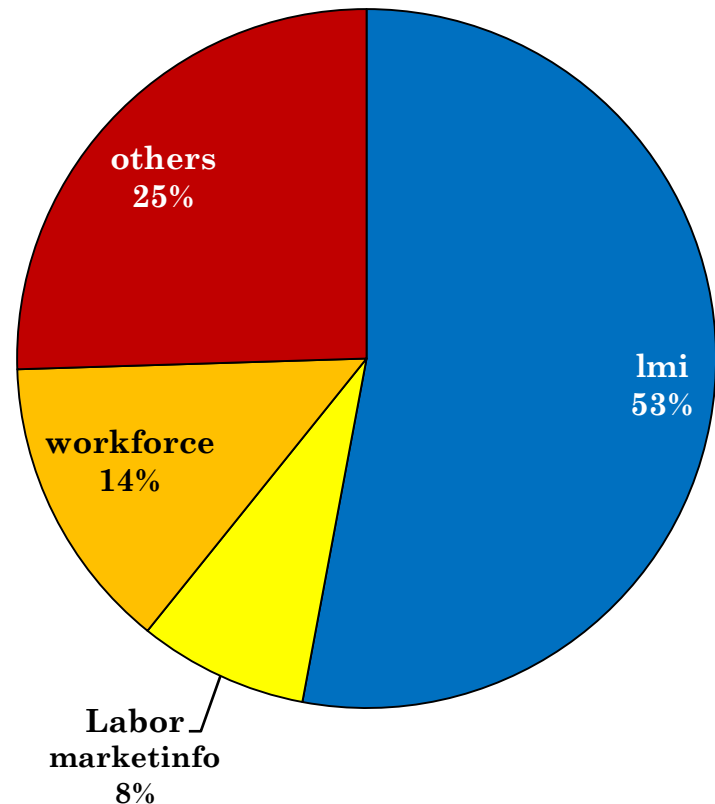
KEY FINDINGS- LMI DELIVERY SYSTEMS & THEIR MARKET SHARE



KEY FINDINGS – LMI URL COMPARISON

- Not easily remembered domain names (URLs)
 - Include “**labormarketinfo**” or “**lmi**” on the domain or subdomain name

LMI URL Comparison



KEY FINDINGS – NAVIGATION OF LMI SITES

- Navigation can be improved by including LMI “Data Library”
 - Organize data by type of user, subject, or geography

The screenshot shows the website for the California Labor Market Information Data Library. The header includes the CA.GOV logo and the Employment Development Department State of California. A navigation menu contains links for Home, Unemployment, Disability, Jobs / Training, Payroll Taxes, Labor Market Info (highlighted), and Forms/ Publications. Below this is a secondary menu with Overview, Career Information, The Economy, Data Library (highlighted), Customer Center, and Contact LMI. The main content area is titled "LaborMarketInfo Data Library" and serves as a "Gateway to detailed labor market information...". It features two sections: "Find Data by Subject" and "Find Data by Geography".

Find Data by Subject

- [Monthly Data Release](#) – current unemployment rates, industry employment, and hours and earnings data released each month.
- [Occupations](#) – wages, employment projections, staffing patterns, training, and more...
- [Industries](#) – employment (current, historical, and projections), size and number of businesses, data for “industry clusters” studies, and n of work.
- [Unemployment Rate and Labor Force](#) – labor force, employment, unemployment, and rates (current and historical). Data are by place of
- [Economic Indicators](#) – income, Consumer Price Index, taxable sales, median home price, layoff statistics, and more...
- [Population and Census](#) – decennial census data, commute patterns, population, and more...

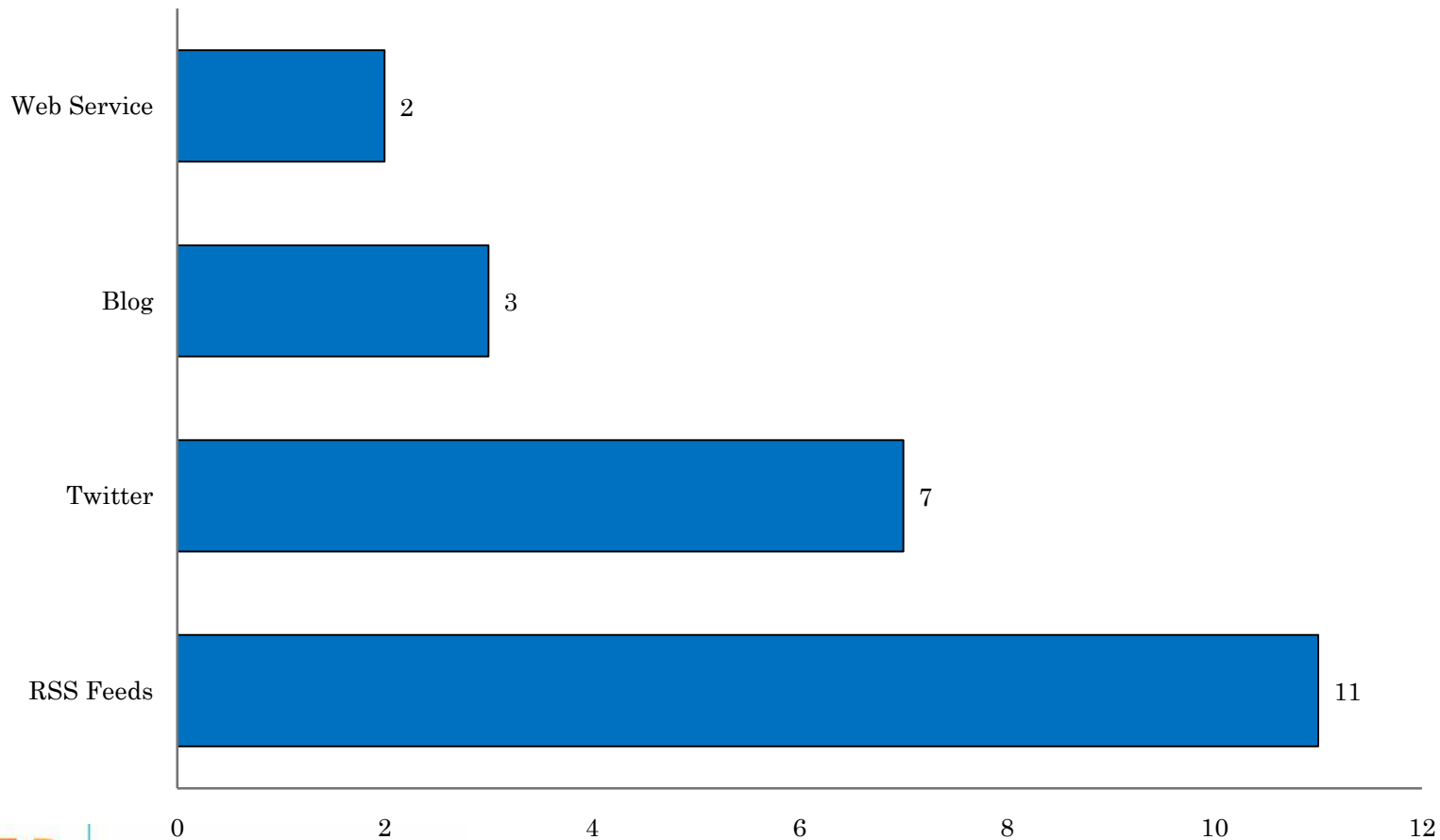
Find Data by Geography

- [United States - www.usa.gov](#)
- [California](#)
- [Counties](#)
- [Metropolitan Statistical Areas](#)
- [Cities and Census Designated Places](#)
- [Local Workforce Investment Areas](#)
- [Data for Other States](#)

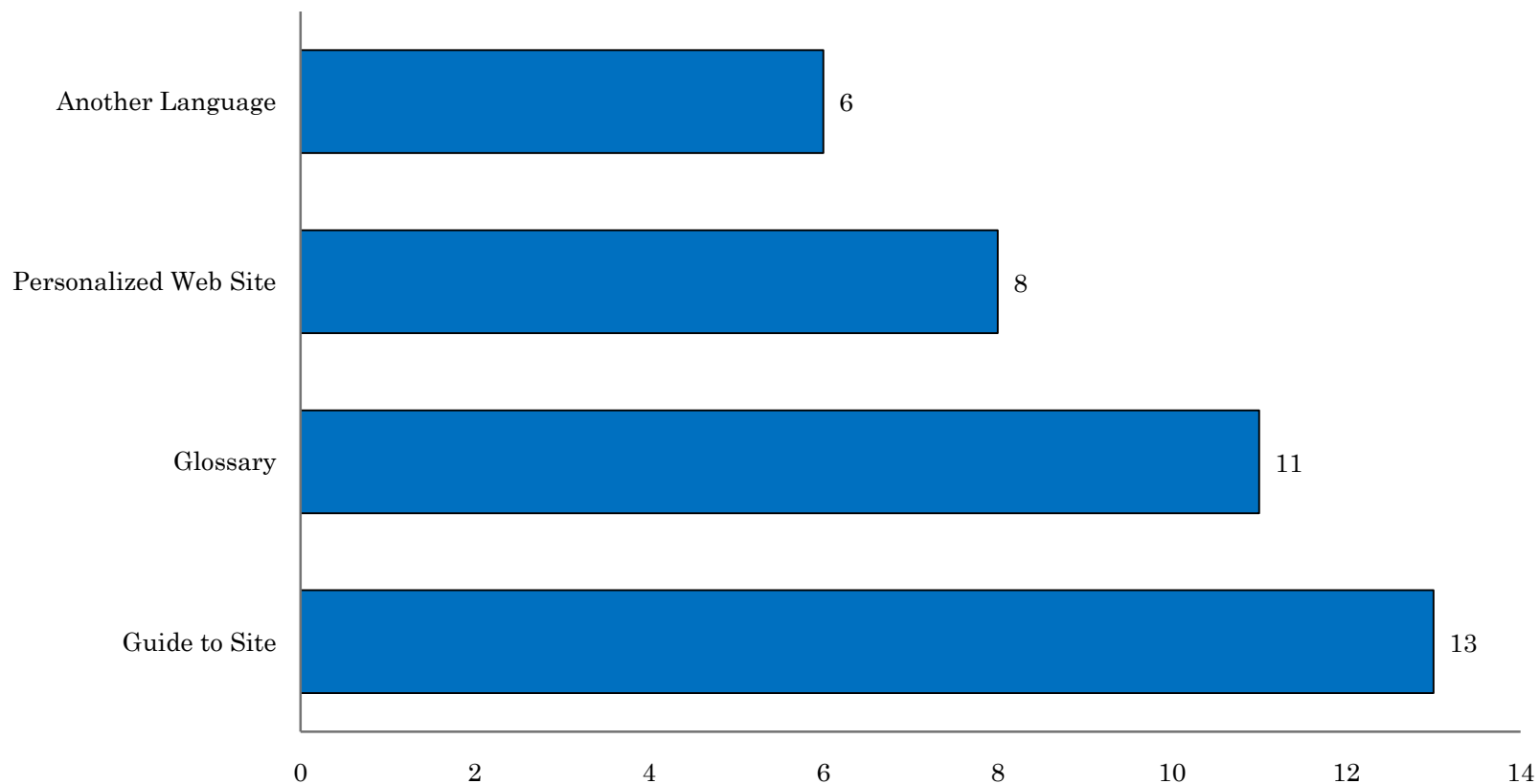
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KEY FINDINGS – DISSEMINATION OF LMI DATA

Web Service - Web 2.0 Used on LMI Sites



KEY FINDINGS – OTHER CHARACTERISTICS COMPARISONS



KEY FINDINGS – MOST COMMON INFORMATION SHOWN ON LMI SITES' MAIN PAGE

- What's New?
- Current Data Analysis
- Area Profile
- Unemployment Rates
 - Also shown in a graphical format on the main page
- Publications

KEY FINDINGS – MOST SUGGESTED FEATURES BY USERS

- Enable profile customization
- Include data visualization
 - Google graphing
- Allow users to define their own region and compare it to the other regions

THANK YOU AND CONTACT INFORMATION

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